

# CURRENT INDUSTRIAL REPORTS SERIES

2010

## MA335E — ELECTRIC HOUSEWARES AND FANS (SHIPMENTS)

### DEFINITIONS AND SPECIAL INSTRUCTIONS

#### 1. Scope of Survey

This survey covers manufacturers of electric housewares and fans in the United States.

#### 2. Figures to be reported

Companies with more than one establishment manufacturing the products covered by this survey are requested to complete a separate report form for each location. If you have not received a separate form for each of your establishments, please call the contact listed on the report form or write to the U.S. Census Bureau for additional forms.

##### a. Quantity and value of shipments

The figures on quantity and value of shipments should include the physical shipments of all products sold, transferred to other establishments within your company, or shipped on consignment, whether for domestic or export sale. The value represents the net sales price, f.o.b. plant, to the customer or branch to which the products are shipped, net of discounts, allowances, freight charges, and returns. Shipments to your own branches should be assigned the same value as comparable sales to unaffiliated customers, i.e., the value includes an appropriate allocation of company overhead and profit. Products bought and resold without further manufacture should not be included in shipments.

*Include* products shipped from your plant with private brand names as well as products shipped under your own company brand name.

##### b. Columnar structure of report

When entering your figures on the report form, please be sure to report the information in the correct columns as follows:

*Column 1 – Quantity*

*Column 2 – Value (report shipments in thousands of dollars. Example: \$1,000,000, report as \$1,000)*

#### 3. Definitions

The product detail for this survey is defined according to standard nomenclature for this industry.

**Electrothermal** — Relating to the generation of heat electricity.

**Electromechanical (includes cordless)** — Relating to those appliances having a self-contained electric motor.

#### 4. Comparability

Data reported in this survey should correspond to data reported in the Annual Survey of Manufactures form. The sum of values for item codes shown in column (a) should correspond to dollar values reported under product codes indicated in column (b) below.

Current Industrial Reports (Form MA335E)	Annual Survey of Manufactures
Item Codes (a)	Product class Codes (b)
4180	3352111
4498	3352114 pt
4598	3352114 pt
4799	3352115

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## REFERENCE LIST

FORM <b>MA335E</b>		
<b>ELECTRIC HOUSEWARES AND FANS (SHIPMENTS)</b>		
Product code	Item code	Item description
3352111113	4180	<b>ELECTRIC FANS (Excluding Industrial type)</b> Window (household) permanent type, portable & roll-about, all other including ceiling (paddle) fans, electric range hoods, oven hoods, ventilating, exhaust, desk, and wall bracket fans.
3352114115	4498	<b>SMALL ELECTRIC HOUSEHOLD APPLIANCES, EXCLUDING FANS</b>  <b>Electrothermal type</b> Small electric household appliances, including broilers, coffee makers, deep fryers, ovens (including toasted ovens), roasters, hot plates and disc stoves, waffle irons, sandwich grills, griddles, frying pans, skillets, air space heaters, portable room heaters, and for fixed installation, all types (excluding wall and baseboard heating units for permanent installation, NAICS 333414), portable humidifiers (including vaporizers), and other small electrothermal appliances.
3352114150	<b>4598</b>	<b>Electromechanical type (including cordless)</b> Household food preparation appliances, excluding food mixers and food processors (including drink mixers, whippers, juicers, grinders, ice crushers, coffee grinders), portable air purifiers, portable dehumidifiers, all other small electromechanical appliances (including food mixers, food processors, knives, knife sharpeners, scissors, toothbrushes, vibrators, razors, dry shavers, can openers, etc.)
3352115	<b>4799</b>	<b>Parts and attachments for small electric appliances</b>

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